

Casterbridge Speakers 2014

Vice President Membership Role

Purpose of the Role:	To ensure members are fully enrolled on the Toastmasters systems and to follow up on those who might not be attending. To promote the club and manage the guest to member process.
Accountability:	Adding new members to Toastmasters.org and D71. Recruiting new members Assisting guests by providing them with the necessary information they need to join Keeping track of guests who have not joined and members not attending meetings
Recent Achievements	I haven't set any targets except to make sure that everyone is now paying the correct amount of dues.
Measures of Success	Easily because people are either in the system or they aren't. Good retention rates Good conversation rates of guests to members
Benefits to the Role Holder	The process – it's simple, quick and easy to do. Understanding more about how Toastmasters as an organisation works.
Skills, behaviours and level of commitment	Basic PC skills and interest in others well-being.
Potential Changes	
Commitment to new role holder	I'm happy to show people how to use the websites and explain the emails I send out following up the non-attendees.